



Augmented Reality: An Emerging Technologies Guide to AR

By Greg Kipper, Joseph Rampolla

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With the explosive growth in mobile phone usage and rapid rise in search engine technologies over the last decade, augmented reality (AR) is poised to be one of this decade's most disruptive technologies, as the information that is constantly flowing around us is brought into view, in real-time, through augmented reality. In this cutting-edge book, the authors outline and discuss never-before-published information about augmented reality and its capabilities. With coverage of mobile, desktop, developers, security, challenges, and gaming, this book gives you a comprehensive understanding of what augmented reality is, what it can do, what is in store for the future and most importantly: how to benefit from using AR in our lives and careers.

- Educates readers how best to use augmented reality regardless of industry
- Provides an in-depth understanding of AR and ideas ranging from new business applications to new crime fighting methods
- Includes actual examples and case studies from both private and government application

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Editorial Review

Review

"Augmented Reality is not the stuff of science fiction any more, and we should all be at least familiar with its current and likely future uses. This book aims to be an easy-to-digest guide on the subject matter...If you are not familiar with the concept of AR, this book will be an eye-opener. It is a quick and fascinating read, and the authors don't get bogged down in unnecessary details." --**Help Net Security online, January 2013**

"Kipper and Rampolla explain what augmented reality (AR) is, how it can be used in a variety of industries and applications, and concepts for new applications in business and crime-fighting." --**Reference and Research Book News, August 2013**

"If you want to see the future, look here. The product of years of research, *Augmented Reality* is a comprehensive overview of this stunning disruptive technology - a type of 'reality on steroids'. A must read for venture capitalists, cyber-security professionals, policy makers, and entrepreneurs." --**Edward M. Roche, Grenoble Ecole de Management**

From the Back Cover

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About the Author

Gregory Kipper is a futurist and strategic forecaster in emerging technologies. He specialized in IT security and information assurance for 17 years, working for the last 11 years in the fields of digital forensics and the impacts emerging technologies have on crime and crime fighting. Mr. Kipper has been the keynote speaker at select industry events, a digital forensics instructor, and a trusted advisor to both the government and commercial sectors. He has published books in the fields of digital forensics and emerging technologies, including: "Investigator's Guide to Steganography," "Wireless Crime and Forensic Investigation," and "Virtualization and Forensics."

Joseph Rampolla is a nationally recognized speaker on the topics of cyber crime, augmented reality, virtual worlds, cyber-terrorism, cyber-bullying and undercover Internet Relay Chat (IRC) investigations.

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