



Principles of Supply Chain Management: A Balanced Approach

By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan

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Editorial Review

About the Author

Joel D. Wisner is Professor of Supply Chain Management at the University of Nevada, Las Vegas. Prior to his academic career, he worked as an engineer in the oil industry in West Texas and the Louisiana Gulf Coast. His research interests encompass quality assessment and improvement strategies along the supply chain. Dr. Wisner also coauthored *PROCESS MANAGEMENT*, and his articles have appeared in numerous journals, including *JOURNAL OF BUSINESS LOGISTICS*, *JOURNAL OF OPERATIONS MANAGEMENT*, *JOURNAL OF SUPPLY CHAIN MANAGEMENT*, *JOURNAL OF TRANSPORTATION, PRODUCTION AND OPERATIONS MANAGEMENT*, and *QUALITY MANAGEMENT JOURNAL*. He earned his BS in Mechanical Engineering from New Mexico State University, his MBA from West Texas State University, and his PhD in Supply Chain Management from Arizona State University.

G. Keong Leong is Professor and MBA Director in the Lee Business School at the University of Nevada, Las Vegas. He was previously a member of the faculty at Ohio State University and a clinical faculty at the Thunderbird School of Global Management. In addition to coauthoring *OPERATIONS STRATEGY: FOCUSING COMPETITIVE EXCELLENCE* and *CASES IN INTERNATIONAL MANAGEMENT: A FOCUS ON EMERGING MARKETS*, Dr. Leong has published articles in numerous academic journals, including *JOURNAL OF OPERATIONS MANAGEMENT*, *DECISION SCIENCES*, *INTERFACES*, *JOURNAL OF MANAGEMENT*, *EUROPEAN JOURNAL OF OPERATIONAL RESEARCH*, and *INTERNATIONAL JOURNAL OF PRODUCTION RESEARCH*. He received the Educator of the Year award from the Asian Chamber of Commerce in Las Vegas; the Dennis E. Grawoig Distinguished Service award from Decision Sciences Institute; and the OM Distinguished Scholar award from the Operations Management Division, Academy of Management. Active in the Decision Sciences Institute, he has served as president, *DECISION LINE* editor, at-large vice president, associate program chair, Innovative Education Committee chair, Doctoral Student Affairs Committee chair, and Manufacturing Management Track chair. In addition, Dr. Leong served as president of the Western Decision Sciences Institute and chair of the Operations Management Division, Academy of Management. He received an undergraduate degree in Mechanical Engineering from the University of Malaya and an MBA and PhD from the University of South Carolina.

Keah-Choon Tan is Associate Dean of Academic Affairs and Professor of Operations Management in the Lee Business School at the University of Nevada, Las Vegas. Prior to academia, Dr. Tan was a hospital administrator and an account comptroller of a manufacturing firm. He holds certifications in purchasing management (CPM) and production and inventory management (CPIM). In addition to serving as editor, as co-guest editor, and on the editorial boards of academic journals, he has published articles in the areas of supply chain management, quality, and operations scheduling in numerous academic journals, including *DECISION SCIENCES*, *DECISION SUPPORT SYSTEMS*, *INTERNATIONAL JOURNAL OF PRODUCTION RESEARCH*, *INTERNATIONAL JOURNAL OF OPERATIONS & PRODUCTION MANAGEMENT*, *INTERNATIONAL JOURNAL OF LOGISTICS MANAGEMENT*, *JOURNAL OF SUPPLY CHAIN MANAGEMENT*, and *OMEGA*. Dr. Tan has received several research grants and teaching awards, including the UNLV Foundation Distinguished Teaching Award. He received a BSc degree and an MBA from the University of South Alabama and a PhD in Operations Management from Michigan State University.

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