



Big Trends in Trading: Strategies to Master Major Market Moves

By Price Headley

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Arms traders and sophisticated individual investors with the tools they need to play the markets successfully

Many traders believe that they must perform at least one trade every day, no matter what. However, as expert Price Headley clearly demonstrates in this groundbreaking book, not only is that assumption false, it can also be dangerous. He shows why focusing too narrowly on the daily ebb and flow of the markets minimizes a trader's chances for the big returns. He explains why maximum results are achieved by identifying the big market trends and riding them for all their worth. Headley explores the major market indicators-including the popular CBOE Volatility Index, Nasdaq 100, Rydex Mutual Fund Flows, and Equity Put/Call Ratio-and shows readers how to use them to identify the stocks that are about to take off. Emphasizing the aggressive use of options, he also empowers investors with stock selection techniques and options strategies that work in virtually every type of market.

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Editorial Review

From the Inside Flap

If you're the kind of savvy trader or investor who aggressively seeks profits in bull and bear markets, *Big Trends in Trading: Strategies to Master Major Market Moves* is for you. Price Headley, a trading expert and founder of BigTrends.com, draws on his extensive trading experience to show you how to find the best trends in the market and use proven strategies to capture profits from them. You'll learn the secret to success in any market by utilizing a trading plan that accurately identifies prevailing market conditions and then seeks out situations with the highest reward-to-risk ratios.

Big Trends in Trading explores indicators that will help you gauge investor sentiment so you can make significant gains before most other investors have even caught on to trends. You'll learn how to use:

- * The CBOE Equity Put/Call Ratio to determine upcoming turning points in the market
- * RYDEX Mutual Fund Flows to gauge the speculative sentiment among active fund switchers
- * The CBOE Volatility Index (VIX) after an uptrend or decline
- * Volume indicators that include vehicles such as the Nasdaq 100 Trust (QQQ) and S&P 500 Depository Receipts (SPY)

. . . as well as services that track investor sentiment, including the Investors Intelligence (II) survey.

Big Trends in Trading also guides you through specific stock selection strategies that Headley has used successfully over his career. You'll learn how to use numerous standard technical indicators and measures such as Moving Average Convergence Divergence (MACD), Support and Resistance, Wilder's Average Directional Movement Index (ADX), as well as Headley's favorite proprietary indicators: Acceleration Bands and Momentum Divergence.

After a complete examination of indicators such as relative strength and growth-oriented fundamental factors, *Big Trends in Trading* moves from stocks to options and discusses the power of trend-based strategies for options buyers, as well as various other options strategies that will allow you to profit in all market environments. Strategies such as buying protective puts and selling covered calls can help you capture the best bang for your buck, while you manage the risks associated with your options trades.

Big Trends in Trading doesn't just teach you about the mechanics behind successful stock and options selection. This comprehensive guide goes beyond your average trading guide and addresses the key success factors often overlooked by traders. Headley guides you through the process of building a trading plan that will fit your personality, helps you identify and overcome hurdles to developing a winning mindset, and provides effective money management rules to minimize risk while maximizing your ability to profit from big trends.

Filled with powerhouse strategies, vivid case studies, and helpful charts, *Big Trends in Trading* will put you on the path to trading profits and investment success.

From the Back Cover

Praise for *Big Trends In Trading*

"Price combines the sciences of contrarian investing, technical analysis, and option valuation in a

straightforward, easy-to-understand manner. He has always been well known for his thorough and accurate research, and he shows why in *Big Trends in Trading*. Serious traders will benefit from reading this book."
-Lawrence G. McMillan, President of McMillan Analysis Corp.

"Price Headley takes a dynamic view of such popular indicators as sentiment and volatility because he knows that the markets are not static but are always changing, and he shows you how to change with them. In addition, he tests the majority of his work and shows the success rates. A rare combination, and a must read for new and experienced traders alike."

-Thom Hartle, President of Market Analytics, Inc. (www.thomhartle.com)

"This book should prove to be valuable reading for all technically oriented traders and investors. By emphasizing the 'big trends,' Headley stresses the importance of concentrating only in the most profitable situations-and tells you how to find them. I personally like his choice of technical indicators-and his unique way of using them. I also like his coverage of money management and the mental aspect of trading-which are just as important as the trading system employed-but too often neglected. All in all, an outstanding piece of work."

-John Murphy, author of *Intermarket Technical Analysis*,
The Visual Investor, and *Technical Analysis of the Financial Markets*,
and President of MurphyMorris, Inc.

About the Author

Price Headley is the founder of BigTrends.com, which provides investors with specific real-time stock and options strategies and investment education to help investors profit from significant market trends. Headley has appeared on CNBC and Bloomberg Television, and has been quoted in a variety of national financial publications, including *The Wall Street Journal*, *Barron's*, *Forbes*, *Investor's Business Daily*, *USA Today*, and *Bloomberg Personal*. Headley speaks regularly to investment audiences nationwide. He is a graduate of Duke University and a member of the Market Technicians Association. He is also a chartered financial analyst (CFA). Headley was ranked in *Timer Digest's* top 10 for stock market timing in 2000.

Users Review

From reader reviews:

Marguerite Boutte:

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Rhonda Joiner:

Playing with family in a park, coming to see the marine world or hanging out with friends is thing that usually you could have done when you have spare time, after that why you don't try thing that really opposite from that. One particular activity that make you not sensation tired but still relaxing, trilling like on roller coaster you are ride on and with addition of knowledge. Even you love *Big Trends in Trading: Strategies to Master Major Market Moves*, you can enjoy both. It is good combination right, you still need to miss it?

What kind of hang type is it? Oh can happen its mind hangout fellas. What? Still don't buy it, oh come on its referred to as reading friends.

Wanda Riddle:

The book untitled Big Trends in Trading: Strategies to Master Major Market Moves contain a lot of information on this. The writer explains her idea with easy means. The language is very easy to understand all the people, so do not really worry, you can easy to read it. The book was authored by famous author. The author provides you in the new age of literary works. You can actually read this book because you can please read on your smart phone, or model, so you can read the book inside anywhere and anytime. If you want to buy the e-book, you can available their official web-site in addition to order it. Have a nice go through.

Kathleen Huckaby:

In this age globalization it is important to someone to get information. The information will make professionals understand the condition of the world. The healthiness of the world makes the information better to share. You can find a lot of personal references to get information example: internet, magazine, book, and soon. You can see that now, a lot of publisher that will print many kinds of book. The actual book that recommended to you is Big Trends in Trading: Strategies to Master Major Market Moves this e-book consist a lot of the information with the condition of this world now. This kind of book was represented so why is the world has grown up. The dialect styles that writer require to explain it is easy to understand. The particular writer made some research when he makes this book. Honestly, that is why this book suited all of you.

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