



Game Theory for Managers: Doing Business in a Strategic World

By Alka Chadha

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Written in an interactive and easy-to-comprehend style, this book examines the concept of game theory. It innovatively cites real-world scenarios to highlight the fundamental concepts of game theory. It includes applications from around the world, but with particular emphasis on India. Primarily intended for MBS students, the book will also be useful for managers involved in decision-making. The book is supplemented with an instructor's manual and a solution's manual.

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Editorial Review

About the Author

Alka Chadha, Ph.D. in Economics (National University of Singapore), is a faculty member (Economics) at the Indian Institute of Management Tiruchirappalli. She has previously taught at the NUS Business School, National University of Singapore. She has published several articles in international refereed journals, including *World Development*, *Industrial and Corporate Change*, *Economic Modelling* and *Scientometrics*. Her teaching interests include microeconomics, game theory, the Indian economy and the policy and economics of innovation.

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