



Project Management: Strategic Design and Implementation (Mechanical Engineering)

By David L. Cleland, Lewis R. Ireland Mr.

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This is a revised edition of David Cleland's highly-regarded guide to the strategic management of projects teams as a key initiative in the management of product, service, and organisational process change in an industrial enterprise.

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Editorial Review

From the Back Cover

Today's Most Effective Guide for Applying Project Management to Implement Organizational Strategies -- Now Updated and Expanded!

Project Management: Strategic Design and Implementation delivers complete guidance on applying the theory, processes, practices, and techniques of project management to support strategic planning. Written by two world-renowned project management leaders, this new edition presents the latest methods for using flexible teams to implement organizational strategies -- especially changes to products, services, and processes.

Designed for use in both large and small organizations, this updated classic ranges from the project management process...to project planning, monitoring, evaluation, and control...to continuous improvement through projects. This resource offers new material on project portfolio management, earned value, project management maturity, nontraditional teams, project partnering, project management outsourcing, and much more.

The Fifth edition of *Project Management: Strategic Design and Implementation* features:

- Detailed coverage of all advances in project management theory and practice
- Helpful sections added to each chapter, including chapter summary, additional sources of information, discussion questions, project management principles, case study, assignment, and checklist
- Updated examples and exercises on key project management topics
- A larger format with sidebars to highlight major issues
- This new material: chapters on "The Evolution of Project Management" and "Successful Project Teams"

Inside this Updated PM Classic:

Introduction to Project Management * The Strategic Context of Projects * Organizational Design for Project Management * Project Operations * Interpersonal Dynamics in the Management of Projects * The Cultural Elements * New Uses of Teams

About the Author

David I. Cleland is professor emeritus in the School of Engineering at the University of Pittsburgh and the author/editor of 36 books on project management and engineering management. Often described as the "Father of Project Management," he is a Fellow of the Project Management Institute and has received the Institute's Distinguished Contribution to Project Management Award three times. The Institute's annual David I. Cleland Excellence in Project Management Literature Award is named in his honor.

Lewis R. Ireland is president of the American Society for the Advancement of Project Management. He is a Fellow of the Project Management Institute and has received the Institute's Distinguished Contribution Award and Person of the Year Award. He has more than three decades of management experience and is active in advancing the project management discipline.

Users Review

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