



Business Astrology 101 : Weaving the Web Between Business and Myth

By Georgia Stathis

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Written by a full-time professional astrologer, Georgia Stathis specializes in the delineation of individuals and their vocational goals as well as timing and analyzing company and transaction charts. This work is the result of Georgia's observations and experiences over the course of 27 years of study, 25 years of which she has been consulting clients. This groundbreaking book presents a very simple, straightforward approach to analyzing such things as vocational characteristics in an individual's horoscope, as well as a clear procedure on how to analyze either a corporation or real estate transaction chart. Using the basics in astrology plus the mythological characters, Georgia Stathis, a teacher of astrology who works in this specific area, presents a very clear, can-do, method for working with clients that are either companies or individuals. Included in this volume is a new twist on the houses, the dualities of the signs, the eclipses, the planets from a mythological perspective, as well as case study after case study illustrating the various methods.

Georgia Stathis includes her unique approach to the career cycle, the monthly planning cycle, an extremely comprehensive appendix, as well as tools to use with clients when they wish to work with you as a business astrologer. Beginning students of astrology also benefit from Stathis' no muss-no fuss approach to the basics, which are part of this material. Either way, the reader can learn a great deal from this book even if they never use business astrology. A "must-have" reference book for any complete astrological library.

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Bibliography

- Sales Rank: #1981907 in Books
- Brand: Brand: Starcycles Pub
- Published on: 2001-04-20
- Original language: English
- Number of items: 1
- Binding: Paperback
- 408 pages

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Editorial Review

About the Author

GEORGIA STATHIS, a Pleasant Hill, California-based astrologer, and popular lecturer on a national level, holds a BS degree from Northwestern University in Chicago and an MBA degree from Pepperdine University in California. With over twenty-five years of experience, she has given hundreds of lectures on astrology, trends, and myth.

Stathis' professional expertise in the sales and marketing field shows in her 'can do' attitude and positive demeanor. Over this 25- year period, audiences throughout the USA have heard her perceptive interpretations of classical mythology and how planetary cycles correlate with historical events on earth. She speaks on a wide variety of subjects. These not only include astrology, but technology, literature, history, economy, and how they relate to each other--building structure and definition in her work from the raw stock of ancient experience, intuition and mythology.

A first-generation Greek-American whose culture's roots are in myth, story, and trade, Stathis is a co-author of Financial Astrology for the 1990's and is the author and publisher of the annual Starcycles Calendar Appointment. A former Vice President of the ISAR Board (International Society for Astrological Research), she is often invited to write for different professional publications and periodicals. She is also a member of NCGR, AFAN, OPA (Organization for Professional Astrologers), and ISBA (International Society for Business Astrologers). Stathis also produces an instructional series of astrology-related cassette tapes that now inventory at over 100 tapes that are available at her website, as well as through Amazon.com.

Frequently interviewed by such publications as Shape Magazine and The Los Angeles Times as well as local bay area radio stations and newspapers, Stathis has gained a respected and positive reputation for being a resource of information. She has also written articles for such publications as Aquarius Rising News; Welcome to the Planet Earth; The Mountain Astrologer; and TIA (The International Astrologer); as well as a contributing author for an upcoming book on Business Astrology through ISBA in Europe.

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