

One for the Road: How to Be a Music Tour Manager

By Mark Workman



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As the music business continues to go through many dramatic changes, music groups are quickly discovering that in order to build and sustain a successful career they must stay on the road and do as many shows possible each year. Because of this, skilled tour managers for music groups are now needed more than ever. In One for the Road: How to Be a Music Tour Manager, Mark Workman shows you how to become a tour manager for a music group in any genre of music; how to organize a music tour the right way; how to effectively complete one; and how to build your career as a music tour manager into a successful one. Written with an acerbic wit and brutal honesty, Mark Workman pulls no punches in telling you what it's really like to tour the world as a roadie with a famous music group.



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One for the Road: How to Be a Music Tour Manager By Mark Workman Bibliography

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Editorial Review

Review

Pittsburgh Music Magazine

"Mark Workman lays out such a comprehensive strategy to becoming a working tour manager that if one has the will, Workman provides the way. Add to that Workman's writing style that is very smooth, humorous at times, and easy to understand, and you have one hell of a how to guide...it's that good. If you want to get into the music business, are in the music business already, or are like me, and just fascinated with the music business, you will find this to be a treasured find."

Chuck Billy, Testament

"A witty and inspiring power punch."

Examiner.com 10/26/13

"What makes this book valuable is that Workman has limited his war stories in favor of practical advice, things that an aspiring tour manager needs to know. The advice in his book is universal. It applies to Shania Twain, to Justin Bieber to Slayer. If you are a musician, you should read the book just to know what your tour manager is doing and what he or she has to put up with."

Soundcrave Magazine 10/27/2013

"This is a must read for anyone considering getting into the tour managing business. But in my opinion this book is a "must read" for anyone who already is in the business. It is a step by step guide on how to be successful in the world of road management and touring. If there is ever a class on tour management I hope Mark Workman is the professor."

National Rock Review 11/18/2013

It?s a virtual treasure trove of information for current or aspiring road crew members. I cannot fathom a single nugget of information that was left out of this book. It?s like a graduate level course in the summer semester. You?re going to learn a lot and learn it fast!

About the Author

"Workman provides a witty and entertaining read." Revolver Magazine

Mark Workman has been a successful lighting designer and tour manager in the music business since 1983. His list of past and present clients includes Slayer, Megadeth, Anthrax, Testament, Motorhead, Machine Head, Danzig, Devildriver, Mudvayne, Dio, Queens of the Stone Age, Soulfly, Sepultura, Keel, Steeler and many others.

As a lighting designer, Mark Workman has designed high-impact lighting performances for many music tours, including the infamous Clash of the Titans (Slayer, Megadeth, Anthrax, Testament, Alice In Chains, & Suicidal Tendencies) in 1990/1991 and American Carnage 2010 (Slayer, Megadeth, Anthrax & Testament), as well as for many music videos and live DVDs such as Machine Head's Elegies DVD filmed at Brixton

Academy in London and Megadeth's Rust In Peace Live DVD shot at the Hollywood Palladium.

Mark Workman is a former boxing writer whose feature articles have appeared on BoxingScene.com and FoxSports.com.

Users Review

From reader reviews:

Brandi Cardoza:

Playing with family in a very park, coming to see the coastal world or hanging out with pals is thing that usually you may have done when you have spare time, subsequently why you don't try matter that really opposite from that. One particular activity that make you not experience tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of information. Even you love One for the Road: How to Be a Music Tour Manager, you are able to enjoy both. It is good combination right, you still need to miss it? What kind of hang-out type is it? Oh occur its mind hangout men. What? Still don't buy it, oh come on its referred to as reading friends.

Martha Furman:

The book untitled One for the Road: How to Be a Music Tour Manager contain a lot of information on it. The writer explains her idea with easy method. The language is very clear and understandable all the people, so do not necessarily worry, you can easy to read the item. The book was compiled by famous author. The author gives you in the new period of literary works. It is easy to read this book because you can continue reading your smart phone, or product, so you can read the book inside anywhere and anytime. If you want to buy the e-book, you can available their official web-site along with order it. Have a nice learn.

Dolores Crook:

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