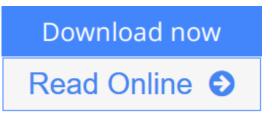


Purchasing and Supply Chain Management

By Robert M. Monczka, Robert B. Handfield, Larry C. Giunipero, James L. Patterson



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Gain a thorough understanding of the critical role of purchasing in the supply chain with one of today's leading-edge strategy and purchasing books--PURCHASING AND SUPPLY CHAIN MANAGEMENT, 5E. This turnkey solution provides current and complete coverage that makes it not only a useful book, but also a valuable professional reference tool. This edition presents the most recent critical developments in the field as well as the impact of the recent recession and ongoing business uncertainty on today's supply chain. This leading author team draws from firsthand experience and their relationships with executives and practitioners worldwide to present numerous cases, memorable examples, and unique insights that enable readers to better understand today's purchasing process.

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Editorial Review

About the Author

Robert M. Monczka, Ph.D., is the former Distinguished Research Professor of Supply Chain Management in the W.P. Carey School of Business at Arizona State University and Professor Emeritus at the Eli Broad Graduate School of Management, Michigan State University. He also served as director of Strategic Sourcing and Supply Chain Strategy Research at CAPS Research, where he led initiatives focused on sourcing and supply strategy innovation, development, and implementation. A frequent speaker at professional meetings, Dr. Monczka has published more than 200 books and articles. He has consulted worldwide with leading companies in the Fortune 100 and has received two National Science Foundation grants to study supply strategy.

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James L. Patterson, Ph.D., C.P.M., A.P.P., is Assistant Dean and Associate Professor of Supply Chain Management in the College of Business and Technology at Western Illinois University - Quad Cities. A Michigan State University Ph.D. alumnus in SCM, he holds lifetime C.P.M. and A.P.P. credentials from the Institute for Supply Management. He also serves as President of the Quad-City Foreign Trade Zone #133 and has twice been honored as Outstanding Teacher of the Year for WIU's CBT and four times in WHO'S WHO AMONG AMERICA'S TEACHERS. He is a long-standing reviewer for the JOURNAL OF SUPPLY CHAIN MANAGEMENT. Dr. Patterson's research interests include supply chain risk management, supply chain fraud, buyer-supplier relationships, negotiation and conflict resolution, and sourcing strategy.

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