

An Invitation to Social Research: How It's Done

By Emily Stier Adler, Roger Clark



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This book provides balanced coverage of quantitative and qualitative methods of social research with a unique "behind the scenes" approach: Chapters are built on focal research pieces and excerpts from real research projects, and they present the insights and perspectives of workers conducting real-world research. The book guides readers through the many stages of social research--from selecting a researchable question and designing a study to selecting the best method of data analysis for a particular study--and prepares them for the ethical issues and problems that they may face along the way.



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Editorial Review

About the Author

Emily Stier Adler is Professor Emeritus of Sociology at Rhode Island College, where she taught for thirty-eight years. She has been a research consultant in a variety of settings and the director of Women's Studies at the college. In addition to THE ELECT: RHODE ISLAND'S WOMEN LEGISLATORS with co-author J. Stanley Lemons, her published work includes numerous articles on marriage, teenage pregnancy, adolescence, and political life. Her current research interest is the transition to retirement. She received her Ph.D. in Sociology from Tufts University.

Roger Clark is Professor of Sociology at Rhode Island College, where he has taught for twenty-nine years. To date he has published sixty-six research articles and book chapters. He received his Ph.D. in Sociology from Brown University.

Users Review

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Matthew Siller:

The feeling that you get from An Invitation to Social Research: How It's Done is the more deep you rooting the information that hide into the words the more you get enthusiastic about reading it. It doesn't mean that this book is hard to recognise but An Invitation to Social Research: How It's Done giving you thrill feeling of reading. The article writer conveys their point in particular way that can be understood through anyone who read that because the author of this reserve is well-known enough. That book also makes your current vocabulary increase well. Therefore it is easy to understand then can go to you, both in printed or e-book style are available. We propose you for having this particular An Invitation to Social Research: How It's Done instantly.

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Elizabeth Rivera:

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