

Business Data Communications and Networking, 7th Edition

By Jerry FitzGerald, Alan Dennis



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Balances the technical and managerial aspects of data communications. The goal is to strike a balance between understanding how networks operate and how to successfully apply them.

- * "Real Life" examples used throughout the text. The use of networks has become more complex over the past few years. The text contains dozens of examples in Management Focus Boxes that shows how real organizations are using telecommunications and networking.
- * Coverage of all the important topics in data communications is included in the text. The critical technology and/or network management issues are covered.
- * Network Protocols coverage--TCP/IP.



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Editorial Review

From the Publisher

Acclaimed for its accuracy, cutting-edge orientation and clarity of presentation, this best-selling text in its new edition is better still. It covers everything MIS professionals need to know about data communications and networks--from hardware and network design to security and LANs. Covers new technologies such as ATM, FDDI, CDDI, fast ethernet, V.34 modems, PPP, wavelength division multiplexing and more. Provides coverage of current applications of technologies such as internet, WWW, client/server, cellular and relates these applications to business situations. A separate chapter contains a hands-on introduction to Novell Netware.

From the Back Cover

GET CONNECTED TO THE LATEST TECHNOLOGIES IN DATA COMMUNICATIONS AND NETWORKING!

With each new edition, Jerry FitzGerald and Alan Dennis' **BUSINESS DATA COMMUNICATIONS AND NETWORKING** has helped students stay on the cutting edge of data communications and networking technologies. Updated with the latest advances in the field, this Seventh Edition features new sections on wireless technologies, VPNs, and security technologies, as well as a new chapter on the Internet covering the structure of the Internet, POPs, gigaPOPs, and Internet 2. This edition also features minicases that challenges students to apply the concepts covered in each chapter.

About the Author

Dr. Jerry FitzGerald is the principal in Jerry FitzGerald & Associates, which he started in 1977. While at this firm, he has gained valuable experience in risk analysis, computer security, audit and control of computerized systems, data communications, networks, and systems analysis. He received his Ph.D. in business economics and master's degree in business economics from the Claremont Graduate School, and MBA from the University of Santa Clara, and a B.A. in industrial engineering from Michigan State University.

Dr. Alan Dennis holds the John T. Chambers Chair of Internet Systems in the Kelley School of Business at Indiana University. Dr. Dennis has won numerous awards for teaching data communications and networking and for his research on collaboration and the Internet. He is an Associate Editor for MIS Quarterly and serves as the Executive Editor for MIS Quarterly Executive. He received his Ph.D. in management information systems from the University of Arizona, his MBA from Queen's University in Ontario, and his Bachelor of Computer Science from Acadia University in Nova Scotia.

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