

Social Psychology

By Eliot R. Smith, Diane M. Mackie



Social Psychology By Eliot R. Smith, Diane M. Mackie

Social Psychology, 3rd Edition provides the only conceptually integrated undergraduate introduction to social psychology, offering a clear synthesis of the cognitive and social, and individual and group influences that shape social behavior.

This textbook offers comprehensive coverage of classic, contemporary, and emerging topics in social psychology. The focus is on underlying, unifying principles that operate across topics, rather than treatment of each topic in isolation, a focus that reflects the increasingly cross-disciplinary developments within and beyond psychology. An emphasis on research carried out in different parts of the world and a sensitivity to cross-cultural perspectives highlight the internationalization of the field in recent years. In addition, the text offers real-world applications of scientific principles to areas such as marketing, law, education, and health. Throughout, the discussion conceptually integrates the pervasive impact of social groups on all aspects of social behavior.

Extensive feedback from reviews of prior editions has helped make this third edition comprehensive, contemporary, and relevant to social psychology students' and instructors' needs. Effective and helpful pedagogical features include chapter summaries, margin glossaries, tables, graphs, and photographs.

An attractive student-friendly format, and a narrative by two leading scholars that is both lively and rigorous, make this text one of the most respected and acclaimed on the market.

This new edition is supported by an extensive online Social Psychology Student Learning Program (SocSLP) and CD-ROM based Instructor Resources, both of which are free of charge to qualifying adopters.



Read Online Social Psychology ...pdf

Social Psychology

By Eliot R. Smith, Diane M. Mackie

Social Psychology By Eliot R. Smith, Diane M. Mackie

Social Psychology, 3rd Edition provides the only conceptually integrated undergraduate introduction to social psychology, offering a clear synthesis of the cognitive and social, and individual and group influences that shape social behavior.

This textbook offers comprehensive coverage of classic, contemporary, and emerging topics in social psychology. The focus is on underlying, unifying principles that operate across topics, rather than treatment of each topic in isolation, a focus that reflects the increasingly cross-disciplinary developments within and beyond psychology. An emphasis on research carried out in different parts of the world and a sensitivity to cross-cultural perspectives highlight the internationalization of the field in recent years. In addition, the text offers real-world applications of scientific principles to areas such as marketing, law, education, and health. Throughout, the discussion conceptually integrates the pervasive impact of social groups on all aspects of social behavior.

Extensive feedback from reviews of prior editions has helped make this third edition comprehensive, contemporary, and relevant to social psychology students' and instructors' needs. Effective and helpful pedagogical features include chapter summaries, margin glossaries, tables, graphs, and photographs.

An attractive student-friendly format, and a narrative by two leading scholars that is both lively and rigorous, make this text one of the most respected and acclaimed on the market.

This new edition is supported by an extensive online Social Psychology Student Learning Program (SocSLP) and CD-ROM based Instructor Resources, both of which are free of charge to qualifying adopters.

Social Psychology By Eliot R. Smith, Diane M. Mackie Bibliography

Sales Rank: #854263 in BooksBrand: Brand: Psychology Press

• Published on: 2007-01-01

• Ingredients: Example Ingredients

• Original language: English

• Number of items: 1

• Dimensions: 1.08" h x 8.10" w x 9.88" l, 2.90 pounds

• Binding: Paperback

• 688 pages





Editorial Review

Review

"In my view, Social Psychology, 3rd Edition, by Smith & Mackie, has many advantages over its competitors. It presents, and consistently reiterates, themes that operate across areas of social psychology, giving social psychology a "unified" feel that is often absent from other textbooks. Even more importantly, this is a text that does not treat social psychology as if it were intellectual candy, but instead presents a meaty, comprehensive, sophisticated, and nuanced view of the field. It manages to maintain intellectual rigor while maintaining a high standard of readability, often conveying and contextualizing findings in terms of engaging real examples. In my opinion, this book is an excellent way to introduce people to the science of social psychology!" - John J. Skowronski, Professor of Psychology, Northern Illinois University, USA

"This book puts an end to the notion that social psychology constitutes a collection of loosely related topics. In a revolutionary organization of the field, Smith & Mackie identify the fundamental principles of human motivation, cognition, and behavior that form a common undercurrent for all of social psychology. Not only does this integrative approach present a more coherent view of the field, but it also encourages students to understand social psychology, rather than simply remember the facts." - Jeffrey W. Sherman, Professor of Psychology, University of California, Davis, USA

Users Review

From reader reviews:

Pam Wright:

Here thing why this Social Psychology are different and reliable to be yours. First of all looking at a book is good however it depends in the content of the usb ports which is the content is as delightful as food or not. Social Psychology giving you information deeper including different ways, you can find any guide out there but there is no publication that similar with Social Psychology. It gives you thrill examining journey, its open up your personal eyes about the thing that will happened in the world which is probably can be happened around you. You can actually bring everywhere like in park your car, café, or even in your way home by train. Should you be having difficulties in bringing the paper book maybe the form of Social Psychology in e-book can be your choice.

Frances Small:

Now a day individuals who Living in the era exactly where everything reachable by match the internet and the resources inside can be true or not need people to be aware of each information they get. How people have to be smart in receiving any information nowadays? Of course the answer is reading a book. Reading a book can help folks out of this uncertainty Information mainly this Social Psychology book since this book offers you rich information and knowledge. Of course the data in this book hundred percent guarantees there is no doubt in it you may already know.

Chris Moore:

It is possible to spend your free time to study this book this guide. This Social Psychology is simple to create you can read it in the area, in the beach, train in addition to soon. If you did not get much space to bring the printed book, you can buy the e-book. It is make you easier to read it. You can save often the book in your smart phone. Consequently there are a lot of benefits that you will get when one buys this book.

Buddy Stewart:

What is your hobby? Have you heard that question when you got college students? We believe that that problem was given by teacher with their students. Many kinds of hobby, All people has different hobby. And also you know that little person such as reading or as examining become their hobby. You have to know that reading is very important and book as to be the issue. Book is important thing to provide you knowledge, except your personal teacher or lecturer. You discover good news or update in relation to something by book. Numerous books that can you take to be your object. One of them is Social Psychology.

Download and Read Online Social Psychology By Eliot R. Smith, Diane M. Mackie #H72U8VG5I4C

Read Social Psychology By Eliot R. Smith, Diane M. Mackie for online ebook

Social Psychology By Eliot R. Smith, Diane M. Mackie Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Social Psychology By Eliot R. Smith, Diane M. Mackie books to read online.

Online Social Psychology By Eliot R. Smith, Diane M. Mackie ebook PDF download

Social Psychology By Eliot R. Smith, Diane M. Mackie Doc

Social Psychology By Eliot R. Smith, Diane M. Mackie Mobipocket

Social Psychology By Eliot R. Smith, Diane M. Mackie EPub

H72U8VG5I4C: Social Psychology By Eliot R. Smith, Diane M. Mackie