



## The Routledge Companion to Mobile Media (Routledge Companions)

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The last decade has witnessed the rise of the cell phone from a mode of communication to an indispensable multimedia device, and this phenomenon has led to the burgeoning of mobile communication studies in media, cultural studies, and communication departments across the academy.

*The Routledge Companion to Mobile Media* seeks to be the definitive publication for scholars and students interested in comprehending all the various aspects of mobile media. This collection, which gathers together original articles by a global roster of contributors from a variety of disciplines, sets out to contextualize the increasingly convergent areas surrounding social, geosocial, and mobile media discourses.

Features include:

- comprehensive and interdisciplinary models and approaches for analyzing mobile media;
- wide-ranging case studies that draw from this truly global field, including China, Africa, Southeast Asia, the Middle East, and Latin America, as well as Europe, the UK, and the US;
- a consideration of mobile media as part of broader media ecologies and histories;
- chapters setting out the economic and policy underpinnings of mobile media;
- explorations of the artistic and creative dimensions of mobile media;
- studies of emerging issues such as ecological sustainability;
- up-to-date overviews on social and locative media by pioneers in the field.

Drawn from a range of theoretical, artistic, and cultural approaches, *The Routledge Companion to Mobile Media* will serve as a crucial reference text to inform and orient those interested in this quickly expanding and far-reaching field.

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Review

"[C]hapter contributors address international politics, localization, globalization, cultural geographies, aging and age-related patterns of use, questions of gender and race, art, personal and cultural identity, comparative history, effects on social and kinship patterns, political activism, and economic and structural trends. This is an excellent resource for someone looking for ideas relating to and directions in which to explore mobile media. ... **Summing Up: Highly recommended.**" --P. L. Kantor, *Southern Vermont College*, in *CHOICE*

"The constant developments in mobile media make it an exciting field of scholarship, and this book exploits these exciting energies." - Niall Flynn, *LSE Review of Books*

About the Author

**Gerard Goggin** is Professor of Media and Communications at the University of Sydney. He is the author of *New Technologies and the Media* (Palgrave Macmillan, 2012), *Global Mobile Media* (Routledge, 2011), *Cell Phone Culture* (Routledge, 2006), and *Digital Disability* (UNSW Press, 2003; with Christopher Newell).

**Larissa Hjorth** is an artist, digital ethnographer and Professor in the Games Programs, and Co-Director of RMIT's Digital Ethnography Research Centre (DERC) with Heather Horst. She is the author of *Mobile Media in the Asia-Pacific* (Routledge, 2009), *Games & Gaming* (Berg, 2010), *Online@AsiaPacific: Mobile, Social and Locative in the Asia-Pacific region* (with Michael Arnold, Routledge, 2013), and *Understanding Social Media* (with Sam Hinton, Sage, 2013).

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