



A Visual Guide to Drink

By Ben Gibson, Patrick Mulligan

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From the meticulous minds at Pop Chart Lab comes an imbiber's delight: a comprehensive infographic investigation into the world of beer, wine, and spirits.

Containing everything from the many varieties of beer and the vessels from which to drink them, to cocktails of choice in film and literature, *A Visual Guide to Drink* maps, graphs, and charts the history, geography, and culture of the world's very favorite pastime. The domestic beer-drinking novice and whisk(e)y aficionado alike will relish this perfectly practical primer awash in essentials like charted cocktail recipes, a breakdown of brewing processes, and extensive maps of the world's wine region in Pop Chart Lab's trademark clean and elegant design.

The definitive guide to informative imbibing, *A Visual Guide to Drink* is a fun, functional, and beautiful concoction of data and design that is sure to inspire delight in readers (and drinkers) everywhere.

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Editorial Review

Review

“Pop Chart Lab is a Brooklyn-based design company that specializes in turning nerdily encyclopedic pop-cultural knowledge into gorgeous, richly detailed infographics.”

—*Esquire*

“The poster mavens.”

—*New York Times*

“Clever minds”

—*WIRED*

“Design geniuses”

—*Epicurious*

“Once you see Pop Chart Lab’s lineup of brilliant posters, we promise you’ll have a hard time picking just one print.”

—*Glamour*

“We can count the list of things we don’t like from Pop Chart Lab with a closed fist... The people at Pop Chart Lab can find just about anything to turn into an awesome print that we want to hang on the walls.”

—*Cool Material*

About the Author

Patrick Mulligan and **Ben Gibson** created **Pop Chart Lab** in 2010 to chart pop culture touchstones and sell them as posters. The company has grown into a team of fifteen employees and continues to assemble, sift, cull, and arrange cultural data into meaningful works of art and information. Pop Chart Lab is located in Brooklyn.

Users Review

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Richard Poston:

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Lidia Hill:

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Philip Martin:

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