



All About Value Investing (All About Series)

By Esme Faerber



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MASTER THE STRATEGY THAT MADE WARREN BUFFETT THE WORLD'S MOST SUCCESSFUL INVESTOR

One way to make a killing in the market is by identifying underappreciated stocks, purchasing them at less than their intrinsic value, and selling them for profit. It's called value investing, and it's how Ben Graham, David Dodd, and Warren Buffett made their fortunes.

Now, the secrets of value investing are available to you in this easy-to-understand guide. *All About Value Investing* covers all practical aspects of this winning investing strategy. Avoiding complicated theories and technical explanations, it shows you how value investing works and how you can use it to draw amazing profits from the stock market. Learn how to:

- Read balance sheets and income statements to research possible investments
- Use fundamental analysis to project a company's future earnings
- Construct a value investing portfolio suited to your specific needs
- Use a variety of funds in lieu of individual stocks in your value investing portfolio

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Editorial Review

About the Author

ESMÉ FAERBER is a professor of business and accounting at Rosemont College. She has written several investing books, including *All About Stocks*, *All About Investing*, and *All About Bonds, Bond Mutual Funds, and Bond ETFs*.

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