



Biocentrism: How Life and Consciousness are the Keys to Understanding the True Nature of the Universe

By Robert Lanza, Bob Berman

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Robert Lanza is one of the most respected scientists in the world—a *US News & World Report* cover story called him a “genius” and a “renegade thinker,” even likening him to Einstein. Lanza has teamed with Bob Berman, the most widely read astronomer in the world, to produce *Biocentrism*, a revolutionary new view of the universe.

Every now and then a simple yet radical idea shakes the very foundations of knowledge. The startling discovery that the world was not flat challenged and ultimately changed the way people perceived themselves and their relationship with the world. For most humans of the 15th century, the notion of Earth as ball of rock was nonsense. The whole of Western, natural philosophy is undergoing a sea change again, increasingly being forced upon us by the experimental findings of quantum theory, and at the same time, towards doubt and uncertainty in the physical explanations of the universe’s genesis and structure. *Biocentrism* completes this shift in worldview, turning the planet upside down again with the revolutionary view that life creates the universe instead of the other way around.

In this paradigm, life is not an accidental byproduct of the laws of physics. *Biocentrism* takes the reader on a seemingly improbable but ultimately inescapable journey through a foreign universe—our own—from the viewpoints of an acclaimed biologist and a leading astronomer. Switching perspective from physics to biology unlocks the cages in which Western science has unwittingly managed to confine itself. *Biocentrism* will shatter the reader’s ideas of life—time and space, and even death. At the same time it will release us from the dull worldview of life being merely the activity of an admixture of carbon and a few other elements; it suggests the exhilarating possibility that life is fundamentally immortal.

The 21st century is predicted to be the Century of Biology, a shift from the previous century dominated by physics. It seems fitting, then, to begin the century by turning the universe outside-in and unifying the foundations of

science with a simple idea discovered by one of the leading life-scientists of our age. *Biocentrism* awakens in readers a new sense of possibility, and is full of so many shocking new perspectives that the reader will never see reality the same way again.

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Editorial Review

Review

“I found the attack on physics to be pretty compelling ... Lanza's theories [are] certainly worth debate.”
—*Houston Chronicle's Eric Berger, SciGuy blog*

“What makes this book both interesting and worth the effort of reading it; is the unique perspective Lanza brings to the subject matter as a physician. ... From the way [Lanza] chooses to present his arguments, it's clear he has a solid grasp of esoteric disciplines like quantum theory, special relativity and particle physics. And what makes his presentation more compelling than other efforts I've encountered is his ability and willingness to weave personal experience into the thoughts and ideas presented. His style is conversational and warm which tends to pull you along through the exposition gently. And his sense of wonder and befuddlement at shop worn enigmas like the double slit experiment, Bell's theorem, non-locality and Schrödinger's cat is as infectious as it is delightful ... I very much like what Lanza has to say in *Biocentrism*.”
—*Midwest Book Review*

Endorsements for Robert Lanza's essay on which *Biocentrism* is based:

“For several days now I have read and reread your article and thought about it. Like ‘a brief history of time’ it is indeed stimulating and brings biology into the whole. Any short statement does not do justice to such a scholarly work. Almost every society of mankind has explained the mystery of our surroundings and being by invoking a god or group of gods. Scientists work to acquire objective answers from the infinity of space or the inner machinery of the atom. Lanza proposes a biocentrist theory which ascribes the answer to the observer rather than the observed. The work is a scholarly consideration of science and philosophy that brings biology into the central role in unifying the whole. The book will appeal to an audience of many different disciplines because it is a new way of looking at the old problem of our existence. Most importantly, it makes you think.”

—**E. Donnal Thomas**

Thomas was awarded the 1990 Nobel Prize in Physiology and Medicine. He is Professor Emeritus at the University of Washington and Director Emeritus of the Clinical Research Division at the Fred Hutchinson Cancer Research Center.

“It is genuinely an exciting piece of work. I am very familiar with some of the things you say. The idea that consciousness creates reality has quantum support, as you suggest, and also coheres with some of the things biology and neuroscience are telling us about the structures of our being. To put what you are doing in a larger context, it exhibits a dramatic new Copernican reversal. Just as we now know that the sun doesn't really move but we do (we are the active agents), so you are suggesting that we are the entities that give meaning to the particular configuration of all possible outcomes we call reality. I think this is a great project.”

—**Ronald Green**

Green is the Eunice and Julian Cohen Professor for the Study of Ethics and Human Values, and Director of Dartmouth College's Ethics Institute. Professor Green is a well-known religious studies scholar and former Chairman of the Department of Religion

“Robert Lanza, a world renowned scientist who has spanned many fields from drug delivery to stem cells to preventing animal extinction, and clearly one of the most brilliant minds of our times, has done it again. ‘A

New Theory of the Universe’ takes into account all the knowledge we have gained over the last few centuries, and correlates them to our own beings, placing in perspective our biologic limitations that have impeded our understanding of greater truths surrounding our existence and the universe around us. This new theory is certain to revolutionize our concepts of the laws of nature for centuries to come.”

—**Anthony Atala**

Atala is an internationally recognized scientist, and the W.H. Boyce Professor, Chair, and Director of the Wake Forest Institute for Regenerative Medicine at the Wake Forest University School of Medicine.

“As an astrophysicist, I focus my attention on objects that are very large and very far away, ignoring the whole issue of consciousness as a critical part of the Universe. Reading Robert Lanza’s work is a wake-up call to all of us that even on the grandest scale we still depend on our minds to experience reality. Issues of “quantum weirdness” do have a place in the macroscopic world. Time and space do depend on perception. We can go about our daily lives and continue to study the physical Universe as if it exists as an objective reality (because the probabilities allow that degree of confidence), but we do so with a better awareness of an underlying biological component, thanks to Dr. Lanza. I cannot speak for NASA or other NASA scientists, but personally I look forward to hearing a more detailed explanation of this biocentric view of the Universe from Dr. Lanza.”

—**David Thompson**

Thompson is an astrophysicist at NASA’s Goddard Space Flight Center. His contributions include the building and flying of prototypes of EGRET, which was launched by the Space Shuttle Atlantis in 1991. He is currently with the Astroparticle Physics Laboratory, and has received both the Goddard Space Flight Center & NASA Group Exceptional Achievement Awards.

“Yes, it is appropriate to ask whether our perception of space and time is a consequence of our particular neurophysiology. Yes, it is appropriate to ask how it happened that the conditions worked out to be just right for life to appear somehow on earth and then to evolve from the archaea through the eukaryotes to us. ... I’ll bet the book gets a good audience. And I like to see books published that challenge my own ideas and thoughts in ways that make me think, but not ones that simply throw dogma at me. The essay is definitely of the former kind.”

—**R. Stephen Berry**

Berry is James Franck Distinguished Service Professor Emeritus, Department of Chemistry, University of Chicago. Professor Berry is a member (and recent Home Secretary) of the prestigious National Academy of Sciences. He was also former Vice President of the American Academy of Arts and Sciences and MacArthur Prize “Genius” Fellow.

“Science has a token of freedom that motivates scientists to study all logical possibilities that may explain the world. Robert Lanza has come up with an innovative approach to investigate reality from the viewpoint of biology. His article demands an answer to the question of whether scientists have exhausted all possible tools for studying nature. Can science bring biology into grand unified theory? A solution is suggested that involves a new concept, biocentrism. Lanza goes beyond the individual human attribute calling for interconnectedness among all living creatures forming the fundamental basis for understanding reality. A book that expands upon this unique approach is warranted, not only to alert society, but to call on it to test this novel new hypothesis.”

—**Gunther Kletetschka**

Kletetschka is a geophysicist at NASA’s Goddard Space Flight Center. He is also a Research Professor of Physics at Catholic University of America and leading scientist working on the James Web Space Telescope.

“It’s a masterpiece—truly a magnificent essay. Bob Lanza is to be congratulated for a fresh and highly erudite look at the question of how perception and consciousness shape reality and common experience. His

monograph combines a deep understanding and broad insight into 20th century physics and modern biological science; in so doing, he forces a reappraisal of this hoary epistemological dilemma. Not all will agree with the proposition he advances, but most will find his writing eminently readable and his arguments both convincing and challenging. Bravo.”

—**Michael Lysaght**

Lysaght is Professor of Medical Science and Engineering at Brown University and Director of Brown's Center for Biomedical Engineering.

From the Back Cover

Praise for Robert Lanza's essay "A New Theory of the Universe," on which Biocentrism is based:

"Like A Brief History of Time, it is indeed stimulating and brings biology into the whole.... The book will appeal to an audience of many different disciplines because it is a new way of looking at the old problem of our existence. Most importantly, it makes you think." ?E. Donnall Thomas, 1990 Nobel Prize winner in Physiology and Medicine

"It is genuinely an exciting piece of work.... The idea that consciousness creates reality has quantum support ... and also coheres with some of the things biology and neuroscience are telling us about the structures of our being. Just as we now know that the sun doesn't really move but we do (we are the active agents), so [it is] suggesting that we are the entities that give meaning to the particular configuration of all possible outcomes we call reality." ?Ronald Green, director of Dartmouth College's Ethics Institute

"Robert Lanza, a world-renowned scientist who has spanned many fields from drug delivery to stem cells to preventing animal extinction, and clearly one of the most brilliant minds of our times, has done it again. `A New Theory of the Universe' takes into account all the knowledge we have gained over the last few centuries ... placing in perspective our biologic limitations that have impeded our understanding of greater truths surrounding our existence and the universe around us. This new theory is certain to revolutionize our concepts of the laws of nature for centuries to come." ?Anthony Atala, internationally recognized scientist and director of the Wake Forest Institute for Regenerative Medicine at the Wake Forest University School of Medicine

About the Author

Robert Lanza

“Robert Lanza was taken under the wing of scientific giants such as psychologist B.F. Skinner, immunologist Jonas Salk, and heart transplant pioneer Christiaan Barnard. His mentors described him as a ‘genius,’ a ‘renegade thinker,’ even likening him to Einstein himself.” —*US News & World Report* cover story

Robert Lanza has been exploring the frontiers of science for more than four decades, and is considered one of the leading scientists in the world. He is currently Chief Scientific Officer at Advanced Cell Technology, and Adjunct Professor at Wake Forest University School of Medicine. He has several hundred publications and inventions, and 20 scientific books, among them, *Principles of Tissue Engineering*, which is recognized as the definitive reference in the field. Others include *One World: The Health & Survival of the Human Species in the 21st Century* (with a foreword by President Jimmy Carter), and the *Handbook of Stem Cells and Essentials of Stem Cell Biology*, which are considered the definitive references in stem cell research.

Dr. Lanza received his B.A. and M.D. degrees from the University of Pennsylvania, where he was both a University Scholar and Benjamin Franklin Scholar. He was also a Fulbright Scholar, and was part of the team that cloned the world's first human embryo, as well as the first to clone an endangered species, to

demonstrate that nuclear transfer could reverse the aging process, and to generate stem cells using a method that does not require the destruction of human embryos. Dr. Lanza was awarded the 2005 Rave Award for Medicine by *Wired* magazine, and received the 2006 “All Star” Award for Biotechnology by Mass High Tech.

Dr. Lanza and his research have been featured in almost every media outlet in the world, including all the major television networks, CNN, *Time*, *Newsweek*, *People* magazine, as well as the front pages of the *New York Times*, *Wall Street Journal*, *Washington Post*, *Los Angeles Times*, and *USA Today*, among others. Lanza has worked with some of the greatest thinkers of our time, including Nobel Laureates Gerald Edelman and Rodney Porter. Lanza worked closely with B.F. Skinner at Harvard University. Lanza and Skinner (the “Father of Modern Behaviorism”) published a number of scientific papers together. He has also worked with Jonas Salk (discoverer of the polio vaccine) and heart transplant pioneer Christiaan Barnard.

Bob Berman

“this is a fascinating guy” —David Letterman

“fasten your seatbelts and hold on tight” —*Astronomy* magazine

Bob Berman is the most widely read astronomer in the world. Author of more than one thousand published articles, in publications such as *Discover* and *Astronomy* magazine, where he is a monthly columnist, he is also astronomy editor of *The Old Farmer’s Almanac* and the author of four books. He is adjunct professor of astronomy at Marymount College, and writes and produces a weekly show on Northeast Public Radio, aired during NPR’s Weekend Edition.

Users Review

From reader reviews:

Louis Watson:

Why don't make it to be your habit? Right now, try to ready your time to do the important take action, like looking for your favorite book and reading a publication. Beside you can solve your condition; you can add your knowledge by the book entitled *Biocentrism: How Life and Consciousness are the Keys to Understanding the True Nature of the Universe*. Try to face the book *Biocentrism: How Life and Consciousness are the Keys to Understanding the True Nature of the Universe* as your buddy. It means that it can to become your friend when you truly feel alone and beside regarding course make you smarter than previously. Yeah, it is very fortunated for you. The book makes you far more confidence because you can know every thing by the book. So , we should make new experience in addition to knowledge with this book.

Arthur Bennett:

In this 21st century, people become competitive in every single way. By being competitive now, people have do something to make these survives, being in the middle of the crowded place and notice by surrounding. One thing that occasionally many people have underestimated this for a while is reading. That's why, by reading a e-book your ability to survive increase then having chance to stay than other is high. For you who want to start reading a new book, we give you this kind of *Biocentrism: How Life and Consciousness are the Keys to Understanding the True Nature of the Universe* book as beginning and daily reading reserve. Why, because this book is greater than just a book.

Mary Burnette:

This book untitled Biocentrism: How Life and Consciousness are the Keys to Understanding the True Nature of the Universe to be one of several books in which best seller in this year, honestly, that is because when you read this reserve you can get a lot of benefit upon it. You will easily to buy this particular book in the book shop or you can order it by using online. The publisher on this book sells the e-book too. It makes you more easily to read this book, as you can read this book in your Smart phone. So there is no reason to you personally to past this guide from your list.

James Hudson:

This Biocentrism: How Life and Consciousness are the Keys to Understanding the True Nature of the Universe is brand new way for you who has intense curiosity to look for some information since it relief your hunger associated with. Getting deeper you onto it getting knowledge more you know otherwise you who still having tiny amount of digest in reading this Biocentrism: How Life and Consciousness are the Keys to Understanding the True Nature of the Universe can be the light food to suit your needs because the information inside this particular book is easy to get through anyone. These books build itself in the form and that is reachable by anyone, sure I mean in the e-book contact form. People who think that in publication form make them feel drowsy even dizzy this reserve is the answer. So there is absolutely no in reading a publication especially this one. You can find actually looking for. It should be here for a person. So , don't miss the idea! Just read this e-book type for your better life and knowledge.

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