



International Financial Management

By Cheol S. Eun, Bruce G. Resnick

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The main objective of this text is to teach students how to be effective global financial managers. Part one presents the fundamentals of the macroeconomic environment of international financial management, part two moves on to discuss the financial environment in which the multinational firm and its managers must function and parts three and four cover foreign exchange management and financial management in a multinational firm. The text adopts a modular approach for teaching flexibility and advanced or more rigorous topics can be skipped without loss of continuity. International finance in practice boxes from the popular press and actual companies show how the concepts being discussed are used in the real world and learning aids include numerical examples, end-of-chapter questions and problems and mini cases.

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International Financial Management By Cheol S. Eun, Bruce G. Resnick Bibliography

- Sales Rank: #4211513 in Books
- Published on: 1997-07-01
- Original language: English
- Number of items: 1
- Dimensions: 9.75" h x 7.75" w x 1.25" l,
- Binding: Hardcover
- 576 pages

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Editorial Review

About the Author

Cheol S. Eun (Ph.D., NYU, 1981) is a professor of finance and currently holds the Thomas R. Williams Chair in International Finance at Georgia Institute of Technology. Before joining Georgia Tech, he taught at Kent State University, University of Minnesota, and the University of Maryland, and at the Wharton School of the University of Pennsylvania. He has published extensively on international finance issues in such major journals as the Journal of Finance, JFQA, Journal of Banking and Finance, Journal of Portfolio Management, Management Science, and Oxford Economic Papers. Currently he is an associate editor of the Journal of Banking and Finance, Global Finance Journal, European Financial Management. Professor Eun has taught a variety of courses at the undergraduate, graduate, and executive levels and was the winner of the Krowe Teaching Excellence Award at the University of Maryland and has served as a consultant to many national and international organizations.

Bruce G. Resnick (D.B.A. Indiana, 1979) is a professor of management at the Babcock Graduate School of Management of Wake Forest University. Prior to coming to the Babcock School, he taught at Indiana University for ten years, the University of Minnesota for five years, and California State University for two years. Professor Resnick has also taught as a visiting professor at Bond University, Gold Coast, Queensland, Australia, and at the Helsinki School of Economics and Business Administration. Like Professor Eun, he has had research articles published in the most prestigious academic journals, and he has served as a consultant to a number of nonprofit and for-profit organizations in the selection of investment managers for organizational funds

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