



Accounts Demystified: The Astonishingly Simple Guide To Accounting (6th Edition)

By Anthony. Rice

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An astonishingly simple guide to the fundamental principles of accounting, written specifically for those without a financial background.

Simple, easily absorbed and clearly explained, this book will guide you through all the major accounting concepts. You will learn how to master company accounts, understand balance sheets, profit and loss accounts and cash flow systems and how to analyse and monitor your company's financial performance.

This new edition is updated throughout to incorporate changes in accounting regulations and includes a new chapter on keeping personal accounts.

Whether you manage a small company, are a trainee accountant, an entrepreneur, a business studies or MBA student, an investor on the stock market or a manager in a big corporation, you will not want to be without this definitive and user-friendly guide to the fundamental principles of accounting.

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The Astonishingly Simple Guide to Accounting

Anthony Rice

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'Trust me - no other book makes the subject as simple and clear. '

Jamie Reeve, Chairman, The Great Little Trading Company

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Accounting is generally viewed as a highly technical and complex subject. However, accounts are actually based on simple principles. It's not company accounts that are complex, it's all too often the way they are explained.

In this simple, easily absorbed, clearly explained book, the author guides you through all the major accounting concepts. Discover how to master company accounts; understand balance sheets, profit and loss accounts and cash flow systems; learn to analyse and monitor your company's financial performance.

Now in its 6th edition, this bestselling book is for anyone who wants to be able to understand, digest and talk about numbers, quickly and easily.

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