



# An Introduction to Design and Culture: 1900 to the Present

By Penny Sparke

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This third edition of *An Introduction to Design and Culture* has been revised and updated throughout to include issues of globalization, sustainability and digital/interactive design.

New for this edition is a chapter which covers key changes in design culture. Design culture has changed dramatically in the 21st century, the designer-hero is now much less in evidence and design has become much more interdisciplinary.

Drawing on a wealth of mass-produced artefacts, images and environments including sewing machines, cars, televisions, clothes, electronic and branded goods and exhibitions, author Penny Sparke shows how design has helped to shape and reflect our social and cultural development.

This introduction to the development of modern (and postmodern) design is ideal for undergraduate students.

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### **Editorial Review**

About the Author

**Penny Sparke** is Professor of Design History and Pro Vice-Chancellor (Research), Director, Modern Interior Research Centre, Kingston University. Her research interests include modern design and the modern interior with special interest in role of gender. She is currently researching the meaning of plants and flowers in the modern interior.

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