



Billy Durant: Creator of General Motors

By Lawrence R. Gustin

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Praise for the first edition:

"A fascinating book [and] a sympathetic look at the man who glued General Motors together and in the process made Flint one of the great industrial centers of America."

---*Detroit Free Press*

"It is refreshing to report that *Billy Durant* is one of the best researched books dealing with an automotive giant."

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"*Billy Durant* fills in a masterly way the only important void remaining concerning the work of the motorcar pioneers."

---Richard Crabb, author of *Birth of a Giant: The Men and Incidents That Gave America the Motorcar*

What explains Billy Durant's powerful influence on the auto industry during its early days? And why, given Durant's impact, has he been nearly forgotten for decades?

In search of answers to these questions, Lawrence Gustin interviewed Durant's widow, who provided a wealth of previously unpublished autobiographical notes, letters, and personal papers. Gustin also interviewed two of Durant's personal secretaries and others who had known and worked with the man who created General Motors. The result is the amazing account of the mastermind behind what would become, as the twentieth century progressed, the world's largest company.

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Editorial Review

Review

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About the Author

Lawrence Gustin was a writer/editor for 23 years at The Flint (Mich.) Journal. In 1973 he wrote *Billy Durant*, which won the McKean Memorial Cup for historical research from the Antique Automobile Club of America. He produced The Flint Journal Centennial Picture History of Flint in three editions starting in 1976 and co-authored the award-winning *The Buick: A Complete History* in 1980. In 2006, he authored another award-winning book, the first biography of the founder of the Buick automobile, *David Buick's Marvelous Motor Car*. He and his wife Rose Mary live in Michigan's Oakland County and have two sons and five grandchildren.

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