



Google: The Missing Manual

By Sarah Milstein, J. D. Biersdorfer, Rael Dornfest, Matthew MacDonald

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Google.com is one of the most popular sites on the Internet and is used around the world by millions of people every day. Sure, you know how to "Google it" when you're searching for something--anything!--on the Web. It's plenty fast and easy to use. But did you know how much more you could achieve with the world's best search engine by clicking beyond the "Google Search" button?

While you can interface with Google in 97 languages and glean results in 35, you can't find any kind of instruction manual from Google. Lucky for you, our fully updated and greatly expanded second edition to the bestselling *Google: The Missing Manual* covers everything you could possibly want to know about Google, including the newest and coolest--and often most underused (what is Froogle, anyway?)--features. There's even a full chapter devoted to Gmail, Google's free email service that includes a whopping 2.5 GB of space).

This wise and witty guide delivers the complete scoop on Google, from how it works to how you can search far more effectively and efficiently (no more scrolling through 168 pages of seemingly irrelevant results); take best advantage of Google's lesser-known features, such as Google Print, Google Desktop, and Google Suggest; get your website listed on Google; track your visitors with Google Analytics; make money with AdWords and AdSense; and much more.

Whether you're new to Google or already a many-times-a-day user, you're sure to find tutorials, tips, tricks, and tools that take you well beyond simple search to Google gurudom.

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Editorial Review

Review

"Even if you think that you know all you need to about Web searching, this book will amaze you." - John Bryant, BJHCandIM, September "Even if you think that you know all you need to about Web searching, this book will amaze you." - John Bryant, BJHC&IM, September 2004

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(author and editor) is O'Reilly Media's Managing Editor for Consumer Books. Previously, she was the Missing Manual series editor and a freelance business and technology reporter. She has been a regular contributor to The New York Times and a slew of other publications, most of them now defunct. When not planted at the keyboard, she likes to take epic walks, play poker, watch baseball, and rearrange the furniture.

(author, Chapter 11 and revisions throughout the book) is the author of iPod & iTunes: The Missing Manual and The iPod Shuffle Fan Book and sometimes even writes about things other than iPods. She does the weekly computer Q&A column for The New York Times and is equally obsessed with the BBC World News and the banjo in her spare time.

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