



Intellectual Capital: The new wealth of organization

By Thomas A. Stewart

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Visionary in scope, **Intellectual Capital** is the first book that shows how to turn the untapped knowledge of an organization into its greatest competitive weapon. Thomas A. Stewart demonstrates how knowledge--not natural resources, machinery, or financial capital--has become the most important factor in economic life. Through practical advice, stories, and case histories, Stewart reveals how organizations and individuals can create and use the knowledge assets they need. Dazzling in its ability to make conceptual sense of the economic revolution we are living through, this ingenious book cuts through the vague rhetoric of "paradigm shifts" to show how the Information Age economy really works.

Intellectual Capital should be read as if the futures of your company and your career depend on it. They do.

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Editorial Review

From Library Journal

A leader in establishing KM's language and terminology, Stewart offers perhaps one of the best expressions of the concept of "intellectual capital," which he defines as "organized knowledge that can be used to produce wealth." The clarity and practical focus of his writing make this work essential reading. (LJ 4/15/97)
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Review

"Be prepared to rethink your business, your career, your company's balance sheet, your organizational strategy and even the rules of the marketplace--breathtakingly written."

--**Atlanta Business Chronicle**

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"An enormously important book on a truly critical topic. Insightful, pragmatic, fun to read. Tom Stewart has hit a home run."

--Dr. Michael Hammer

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--Warren Bennis, Distinguished Professor of Business Administration, USC

"**Intellectual Capital** will be the watershed work on this important topic."

--Noel Tichy, coauthor of **Control Your Destiny or Someone Else Will**

From the Publisher

"Every once in a while I have the opportunity to wax rhapsodic--perhaps two or three times every decade--about a management book. Stewart's book provides that rare opportunity. This book is the first to provide a framework, a practical guide, and a theory of the significance of intellectual capital. It is original, refreshing, beautifully written and will likely become the management book of the '90s."

--Warren Bennis, distinguished professor of business administration, University of Southern California

"Tom Stewart has become a tycoon of intellectual capital, and this work shares the wealth and magnifies it. Buy the book and join the value chain."

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