

The Making of the President 1960 (Harper **Perennial Political Classics)**

By Theodore H. White



The Making of the President 1960 (Harper Perennial Political Classics) By Theodore H. White

A Harper Perennial Political Classic, The Making of the President 1960 is the groundbreaking national bestseller and Pulitzer Prize-winning account of the 1960 presidential campaign and the election of John F. Kennedy. With this narrative history of American politics in action, Theodore White revolutionized the way presidential campaigns are reported. Now back in print, freshly repackaged, and with a new foreword written by Robert Dallek, The Making of the President 1960 remains the most influential publication about the election of John F. Kennedy.



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Editorial Review

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Students of politics and political reporting should cheer: This too- long-out-of-print classic is coming back. The book and the campaign it covered are throwbacks to an era more and more citizens, increasingly mired in sound-bites and tabloidism, are at least subconsciously desperate to resuscitate. You'll be amazed at how knowledgeable (and sometimes even wise) both White and the candidates he covers--Kennedy and Nixon-seem. Yes, it was too good to be true, but what a nice idea.

Review

"A notable achievement. White has written a fascinating story of a fascinating campaign." (Time magazine)

"No book that I know of has caught the heartbeat of a campaign as strikingly as Theodore White has done in The Making of the President 1960." (New York Times)

"A masterpiece . . . full of deep insights into political power in America and how our democracy works in choosing the President. It gripped me from beginning to end as very few books have." (William L. Shirer)

"More than a fascinating account of how one man succeeded in reaching the White House, while other failed; it is a graduate lesson in the rough, relentless, subtle and devious workings of American politics. It is a magnificent job of reporting, but it is also history." (Saturday Review)

"[White] revolutionized the art of political reporting." (William F. Buckley)

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