

Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You!

By Robyn Spizman, Rick Frishman

Download now

Read Online 


Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! By Robyn Spizman, Rick Frishman

Are you a CEO, manager, or entrepreneur? A consultant, author, or speaker? Or a doctor, lawyer, idea person, or inventor? Whoever you are, and whatever you do, you have a unique WOW factor--that special element only you can deliver to your business that will satisfy and delight your customers and clients. And whether you already have a dream career whose potential you want to maximize, or are just starting to make your way in your profession, you need to target that seed of success that will put you on the map and make you a household name.

Where's Your Wow? is a step-by-step guide to developing what makes you unique--your signature style--and will help you to:

- Envision your success
- Find your unique edge--and sharpen it
- Know your customer
- Apply to the present what you learn from the past
- Create alliances
- Hire people smarter than you
- Spread the word
- Stay hungry
- Put people first

Using Robyn and Rick's Winning system to systematically build a personal brand will boost the profitability of your business. Not through some "magic formula," but a carefully crafted program that takes into account the wisdom and secrets of hundreds of people who have achieved WOW success.

 [Download Where's Your WOW?: 16 Ways to Make Your Compe ...pdf](#)

 [Read Online Where's Your WOW?: 16 Ways to Make Your Com ...pdf](#)

Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You!

By Robyn Spizman, Rick Frishman

Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! By Robyn Spizman, Rick Frishman

Are you a CEO, manager, or entrepreneur? A consultant, author, or speaker? Or a doctor, lawyer, idea person, or inventor? Whoever you are, and whatever you do, you have a unique WOW factor--that special element only you can deliver to your business that will satisfy and delight your customers and clients. And whether you already have a dream career whose potential you want to maximize, or are just starting to make your way in your profession, you need to target that seed of success that will put you on the map and make you a household name.

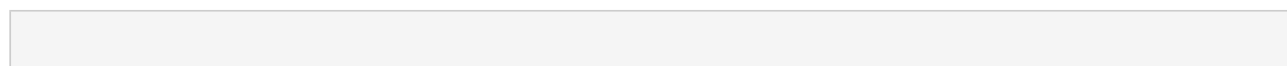
Where's Your Wow? is a step-by-step guide to developing what makes you unique--your signature style--and will help you to:


- Envision your success
- Find your unique edge--and sharpen it
- Know your customer
- Apply to the present what you learn from the past
- Create alliances
- Hire people smarter than you
- Spread the word
- Stay hungry
- Put people first

Using Robyn and Rick's Winning system to systematically build a personal brand will boost the profitability of your business. Not through some "magic formula," but a carefully crafted program that takes into account the wisdom and secrets of hundreds of people who have achieved WOW success.

Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! By Robyn Spizman, Rick Frishman Bibliography

- Sales Rank: #2230114 in Books
- Published on: 2008-03-25
- Original language: English
- Number of items: 1
- Dimensions: 8.20" h x .77" w x 5.30" l, .71 pounds
- Binding: Hardcover
- 192 pages



 [Download Where's Your WOW?: 16 Ways to Make Your Compe ...pdf](#)

 [Read Online Where's Your WOW?: 16 Ways to Make Your Com ...pdf](#)

Download and Read Free Online Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! By Robyn Spizman, Rick Frishman

Editorial Review

From the Back Cover

When was the last time a product or service made you say, 'Oh Wow!?' This wonder of a book will show you how to create that same magic in your own business."-Ken Blanchard, coauthor of *The One Minute Manager*®

"If you want to be irresistible, successful and extraordinary, read this book."-Ken D. Foster, author of *Ask and You Will Succeed* and CEO of Shared Vision Network

"Your WOW awaits you within the pages of this wonderfully readable book. Read it, apply it and go wow the world!"-Jay Conrad Levinson, The Father of Guerrilla Marketing, author of the Guerrilla Marketing series

"If you're tired of living a mundane life, falling short of success, then you've come to the right book. Robyn and Rick brilliantly deliver the cure!"-Les Brown, world-renowned motivational speaker

"Only the best brands are selling today. *Where's Your Wow?* shows you how to stand out in the clamoring crowd seeking fortune and fulfillment."-Dr. Denis Waitley, author of *The Seeds of Greatness*

"I wish I had *Where's Your Wow?* back when I first started! This new book will help you reach--and monetize--your personal brand potential. And that's The Savage Truth!"-Terry Savage, author of *The Savage Truth on Money* and *The Savage Number*, syndicated *Chicago Sun-Times* columnist

About the Author

As a prolific author, consumer advocate, nationally recognized media personality, accomplished speaker, and co-founder of a nationally-known PR firm, **Robyn Freedman Spizman** has spent her career reporting on WOW products and helping others find the WOW in their lives and work. A top promoter and publicist, **Rick Frishman** has represented some of the biggest companies, names, and experts in the business. He is the founder of Planned Television Arts, and publisher at Morgan James Publishing. Together they will walk you through the simple yet fascinating process of developing your WOW factor--while inspiring you with stories from the most successful and profitable people brands in the business. For more info go to www.wheresyourwow.com.

Users Review

From reader reviews:

Brent Cook:

Have you spare time for the day? What do you do when you have considerably more or little spare time? Yes, you can choose the suitable activity regarding spend your time. Any person spent their own spare time to take a walk, shopping, or went to often the Mall. How about open or read a book allowed Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You!? Maybe it is for being best activity for

you. You know beside you can spend your time with your favorite's book, you can wiser than before. Do you agree with it has the opinion or you have various other opinion?

Christopher Hairston:

What do you regarding book? It is not important together with you? Or just adding material when you want something to explain what your own problem? How about your extra time? Or are you busy particular person? If you don't have spare time to accomplish others business, it is make you feel bored faster. And you have free time? What did you do? Everybody has many questions above. They have to answer that question simply because just their can do which. It said that about e-book. Book is familiar in each person. Yes, it is correct. Because start from on kindergarten until university need that Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! to read.

Debra Jones:

It is possible to spend your free time to learn this book this guide. This Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! is simple to create you can read it in the park, in the beach, train and also soon. If you did not have much space to bring the actual printed book, you can buy the e-book. It is make you simpler to read it. You can save the actual book in your smart phone. Therefore there are a lot of benefits that you will get when you buy this book.

Martha Robertson:

Reading a guide make you to get more knowledge from it. You can take knowledge and information from the book. Book is written or printed or illustrated from each source that will filled update of news. With this modern era like today, many ways to get information are available for a person. From media social just like newspaper, magazines, science reserve, encyclopedia, reference book, story and comic. You can add your knowledge by that book. Ready to spend your spare time to spread out your book? Or just in search of the Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! when you required it?

Download and Read Online Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! By Robyn Spizman, Rick Frishman #TWEIQCKAFJD

Read Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! By Robyn Spizman, Rick Frishman for online ebook

Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! By Robyn Spizman, Rick Frishman Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! By Robyn Spizman, Rick Frishman books to read online.

Online Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! By Robyn Spizman, Rick Frishman ebook PDF download

Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! By Robyn Spizman, Rick Frishman Doc

Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! By Robyn Spizman, Rick Frishman Mobipocket

Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! By Robyn Spizman, Rick Frishman EPub

TWEIQCKAFJD: Where's Your WOW?: 16 Ways to Make Your Competitors Wish They Were You! By Robyn Spizman, Rick Frishman