



Fugitive Denim: A Moving Story of People and Pants in the Borderless World of Global Trade

By Rachel Louise Snyder

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“A fascinating chronicle of the \$55-billion-a-year global denim industry.”
?David Futrelle, *Los Angeles Times*

Rachel Louise Snyder reports from the far reaches of the multi-billion-dollar denim industry in search of the people who make your clothes. From a cotton picker in Azerbaijan to a Cambodian seamstress, a denim maker in Italy to a fashion designer in New York, Snyder captures the human, environmental, and political forces at work in a complex and often absurd world. Neither polemic nor prescription, *Fugitive Denim* captures what it means to work in the twenty-first century.

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Editorial Review

From Publishers Weekly

Smart and ambitious, cosmopolite journalist Snyder maps the global garment industry, beginning in a New York loft where designers plot a line of ultra-pricy, socially responsible jeans that would ensure a fair wage for workers and not cause excessive environmental degradation. From there she visits cotton growers in Azerbaijan, denim specialists in Italy and factories in Cambodia and China. An excellent reporter, Snyder talks comfortably to both sophisticated designers and factory workers, conveying their very different motives as she paints a picture of an industry far more tangled than most consumers imagine. She notes that economic and employment shifts are felt globally, describing Italy mourning the loss of manufacturing to cheaper factories in Asia, where low-paying jobs represent unprecedented opportunity to many workers. If the prose occasionally verges on cuteness, it's preferable to the jargon of quotas and NGOs ubiquitous in most discussions of global trade. Snyder's investigation is an essential read for those curious about fashion or the globe-spanning business that produces their clothes. (*Dec.*)

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Review

A thoughtful, ultimately hopeful look at how our choices about something as mundane as jeans can alter the lives of people 10,000 miles away. "

Contains a number of surprises about the most ubiquitous of clothes. . . . Ultimately Snyder gets readers to think about the real costs of clothing, and it's likely they won't look at \$30 or \$200 jeans the same way again. --Kathryn Masterson"

About the Author

Rachel Louise Snyder's work has appeared in the New York Times Magazine, Slate, and the New Republic, and on public radio's "This American Life" and "Marketplace." She lives in Cambodia and in Chicago, Illinois.

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Kevin Ostby:

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Millicent Doty:

This *Fugitive Denim: A Moving Story of People and Pants in the Borderless World of Global Trade* is great

guide for you because the content which is full of information for you who always deal with world and still have to make decision every minute. This kind of book reveal it data accurately using great arrange word or we can say no rambling sentences in it. So if you are read this hurriedly you can have whole data in it. Doesn't mean it only offers you straight forward sentences but hard core information with lovely delivering sentences. Having Fugitive Denim: A Moving Story of People and Pants in the Borderless World of Global Trade in your hand like getting the world in your arm, details in it is not ridiculous one. We can say that no e-book that offer you world within ten or fifteen tiny right but this guide already do that. So , this can be good reading book. Hello Mr. and Mrs. active do you still doubt this?

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