



# Ericksonian Approaches: A Comprehensive Manual

By Thomas L. South, Rubin Battino

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## **Ericksonian Approaches: A Comprehensive Manual** By Thomas L. South, Rubin Battino

This outstanding manual of Ericksonian hypnotherapy has now been thoroughly revised and updated and includes two new chapters one on Metaphor Therapy and Guided Metaphor, the other on Ernest Rossi's work on the psychobiology of gene expression, which also includes a section on the brain and hypnosis. Dr. South has expanded the chapter on utilization with another section dealing with pain control. The chapter dealing with ethics and the law has been significantly updated as well. Overall, this definitive training manual provides a systematic approach to thoroughly learning about the topic and is set against a clinical background. It is a thoroughly practical resource that assumes no previous knowledge of the field and develops the reader's understanding. It includes: the history of hypnosis, myths and misconceptions, traditional vs. non-traditional inductions, basic and advanced inductions, language forms, utilization of ideodynamic responses, hypnotherapy without trance, basic and advanced metaphor, and much more.

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## **Ericksonian Approaches: A Comprehensive Manual** By Thomas L. South, Rubin Battino **Bibliography**

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### **Editorial Review**

#### Review

There can be no dispute-this book is an outstanding manual on the art and practice of Ericksonian hypnotherapy. --The Hypnotherapist

#### About the Author

Rubin Battino MS has a private practice and is also Adjunct Professor for the Department of Human Services at Wright State University. He has over ten years of experience as a facilitator in a Bernie Siegel style support group, is President of the Milton H. Erickson Society of Dayton and was co-chair of a committee to establish certification standards for training in Ericksonian hypnotherapy. Thomas L. South has a PhD in clinical psychology and has taught courses in Ericksonian hypnotherapy at the University of Dayton and at Wright State University. He is a founder and first president of the Milton H. Erickson Society of Dayton, Ohio.

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Hypnosis is as old as the human race. The phenomenon known as hypnosis has existed since the beginning of recorded history, as found in the folklore of ancient cultures. In ancient times, as well as in the "primitive" tribes of today, it has been and continues to be associated with religious ceremonies, magic, the supernatural, and the occult. The ancient Egyptians and Greeks had dream centers (Udolf, 1981) where people came to fast and pray with the hope that their dreams could be interpreted so as to solve their problems and give them guidance. Under these circumstances their dreams were probably hypnotically induced. Even today, Hindu medicine men practice their ageless forms and variations of hypnosis for healing purposes. Magicians in the time of Genghis Khan (Erickson and Rossi, 1980, Vol. III, p. 3) practiced group suggestion to obtain visual and auditory hallucinations. According to Marco Polo, medieval men used hypnosis in mystic rites to produce fear and to intensify beliefs in the supernatural and the occult. With this long history of supernaturalism and mysticism, it is no wonder that the general public's attitude toward hypnosis, as well as that of many professionals, has been and, to a certain extent, still is one of misunderstanding, antagonism and fear.

### **Users Review**

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**Bobbie Flores:**

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**James Yancey:**

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