



Rich Dad's Advisors®: The ABC's of Real Estate Investing: The Secrets of Finding Hidden Profits Most Investors Miss (Rich Dad's Advisors Series)

By Ken McElroy

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Want to get rich through real estate? Then you need The ABC's of Real Estate Investing. It's the definitive guide that will teach you how to find property, evaluate its worth, negotiate the deal and make money in the process. There are no 'get rich quick' tricks on these pages, just proven methods that deliver bottom-line profits and increased property values. -Ken McElroy, Real Estate Investor, Property Management Expert, Business Owner, and Author The ABC's of Real Estate Investing will: * Achieve wealth and cash flow through real estate * Overcome the myths that are holding you back * Find property with real profit potential * Evaluate a property and set your own purchase price * Negotiate the deal based on the numbers * Discover hidden profits in the properties you buy or own * Increase your income through proven property management techniques.

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Editorial Review

About the Author

Ken McElroy, CEO of MC Management, has over 20 years of real estate experience with 4300 units under construction and management.

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An excellent example of the helpful financial audios produced by Robert Kiyosaki's Rich Dad company, Garrett Sutton's can-do lesson is an excellent lesson on how to rise above debt. He provides a largely sympathetic lesson on why people dig such holes for themselves and why creditors let them. The information is nicely condensed and includes illustrations that people at all intellectual levels will connect with. The writing and the matter-of-fact reading are proactive--he doesn't celebrate or condemn anyone's goofy money decisions. Know yourself, get your attitudes and behavior under control, and then use the author's formulas and action steps to wrestle your credit report, account by account, back into something respectable. T.W. © AudioFile 2005, Portland, Maine-- *Copyright © AudioFile, Portland, Maine*

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