



Starting and Running a Sandwich-Coffee Bar: An Insider Guide to setting up your own successful business

By Stephen Miller

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Revised and Updated Second Edition. Sandwiches are still the fastest growing food sector, which makes good quality coffee and sandwich bars an exciting opportunity. In this book the author passes on the knowledge he has gained from his own experience. Find out how to: - * CREATE A CONCEPT AND YOUR IMAGE * CHOOSE THE RIGHT LOCATION * BUY EQUIPMENT AND FIT OUT THE SHOP * GENERATE INTEREST BEFORE YOU OPEN

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