



The Art of Music Publishing: An Entrepreneurial Guide to Publishing and Copyright for the Music, Film, and Media Industries

By Helen Gammons

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Do you want to pursue a career and succeed in the lucrative area of music publishing? The Art of Music Publishing provides real inspiration and a tangible hands on perspective to this exciting side of the high-risk, high-reward music business.

Prepare yourself for a career in music publishing and understand this complex but profitable part of the music business. Author Gammons walks you through all you need to know * understanding the role of the publisher * copyright * managing rights * income streams * contracts*. Learn how, when and where income is generated in all the current areas of business as well as exploring the new industries offering new income streams and the business models that are developing.

The supporting website includes video interviews and podcasts with music business legends.

'If there is anything that Helen Gammons doesn't know about music publishing, it's probably not worth knowing! If you want to take it to the next level in music publishing - read this book. I know I'll be referring to it often.'

David 'Hawk' Wolinski

Composer of "Aint No Body" (Rufus and Chaka Khan) and one of the most covered songs ever.

"Whether you're already a music publisher or would like to be one, this book will give you a mass of useful information - fresh ideas, up-to-date legal opinions, video interviews with music biz legends, provocative thoughts about where the business is heading, and plenty of good anecdotes."

From Simon Napier Bell

Manager: The Yardbirds, George Michael and Wham, Marc Bolan. Japan.

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Editorial Review

Review

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"Gammons' book aims to help anyone prepare for a career in music publishing. Topics she covers: understanding the role of the publisher, copyright, managing rights, income streams, and contracts. The book explores how, when and where income is generated in all the current areas of business as well as highlighting new income streams and the business models that are currently developing."--Music Connection

"This guide to the business aspects of music publishing examines the existing structure of the industry today and provides advice on emerging modern, more responsive trends in music management. Topics discussed include rights management, the roles of music publishers, contracts, the digital environment and business and strategic planning. Chapters include numerous tables and example information and access to additional online resources is provided. The volume is written from a UK industry perspective but includes universally applicable information. Gammons is an experienced creative director and music business professional."--SciTech Book News

From the Back Cover

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<http://www.theartofmusicpublishing.com>

About the Author

Helen Gammons has been involved with music publishing, licensing, contracts and artist development for many years. Helen is currently FD to the Planet Audio Group and is is the Head of the Business School of The Academy of Contemporary Music.

Users Review

From reader reviews:

Esther Price:

Here thing why that The Art of Music Publishing: An Entrepreneurial Guide to Publishing and Copyright for the Music, Film, and Media Industries are different and reputable to be yours. First of all looking at a book is good nevertheless it depends in the content from it which is the content is as delicious as food or not. The Art of Music Publishing: An Entrepreneurial Guide to Publishing and Copyright for the Music, Film, and Media Industries giving you information deeper and different ways, you can find any book out there but there is no book that similar with The Art of Music Publishing: An Entrepreneurial Guide to Publishing and Copyright for the Music, Film, and Media Industries. It gives you thrill reading journey, its open up your current eyes about the thing this happened in the world which is probably can be happened around you. It is easy to bring everywhere like in park, café, or even in your means home by train. Should you be having difficulties in bringing the published book maybe the form of The Art of Music Publishing: An Entrepreneurial Guide to Publishing and Copyright for the Music, Film, and Media Industries in e-book can be your substitute.

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