

The Motley Fool Investment Guide: How The Fool Beats Wall Street's Wise Men And How You Can Too

By David Gardner, Tom Gardner



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For Making Sense of Investing Today...the Fully Revised and Expanded Edition of the Bestselling *The Motley Fool Investment Guide*

Today, with the Internet, anyone can be an informed investor. Once you learn to tune out the hype and focus on meaningful factors, you can beat the Street. *The Motley Fool Investment Guide*, completely revised and updated with clear and witty explanations, deciphers all the new information -- from evaluating individual stocks to creating a diverse investment portfolio.

David and Tom Gardner have investing ideas for you -- no matter how much time or money you have. This new edition of *The Motley Fool Investment Guide* is built for today's investor, sophisticate and novice alike, with updated information on:

- 1. Finding high-growth stocks that will beat the market over the long term
- 2. Identifying volatile young companies that traditional valuation measures may miss
- 3. Using Fool.com and the Internet to locate great sources of useful information

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Editorial Review

Amazon.com Review

"Thanks to online communication," say David and Thomas Gardner, founders of the Motley Fool investment Web site, "it is now little-guy investors, not huge-guy brokerage firms, who hold the most valuable cards." The Gardners, narrating their own *Guide*, lay out their Foolish market-beating techniques like the college economics instructors you wish you'd had. They explain, in everyday language (and with just the right touch of sarcasm), exactly why some people do better than others when they invest their money. Most important, they tell how you can be one of the few who do better. (Running time: 1.5 hours, one cassette) --Lou Schuler

From Publishers Weekly

This update of the Motley Fool's first book offers the same smart-aleck advice found on the Gardners' popular Web site and in their other books: "Dear Fool, you must ask yourself: Are this company's products likely to fulfill needs in the future even better than they did in the past?... Does management have the vision?... These are extremely difficult questions to answer. But to the best of your ability, you'll want to answer 'em." Their useful tips on researching stocks, avoiding scams and tuning out the Internet din will best be appreciated by those new to the series. (Jan.)

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From Library Journal

The Gardner brothers, cofounders of Fool.com, present two parts of their trilogy (third title, The Motley Fool's Rule Breakers, Rule Makers), which update original material with the latest trends in finance and investment. Throughout the briskly paced, crisp narration, their trademark focus remains on novice investors with minimal information about investments but who are ready to invest their precious capital. In Investment Guide, the Fools decipher how to evaluate individual stocks, create a diverse investment portfolio, and find high-growth stocks that will beat the market over the long run. Their explanation on how to pick that first stock, how to read various company financial reports, how to select large and small cap firms to invest in, and how to distinguish "Rule Breaker" from "Rule Maker" firms is tailored to the very patient individual investor wired to the Internet. In You Have More Than You Think, the duo focus on taking control of personal finances, the first and most important step toward successful investing and a secure future. For folks trying to balance lifestyle aspirations with financial realities, while serious about getting out of debt and into the stock market, their advice regarding financial security is solid. While very little here is radically new, with the resounding success of The Motley Fool, the Gardners' major web site, and their importance in the world of finance and investing, these hip titles are certainties for all public libraries. Dale Farris, Groves, TX Copyright 2001 Reed Business Information, Inc.

Users Review

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Myra Flory:

This book untitled The Motley Fool Investment Guide: How The Fool Beats Wall Street's Wise Men And How You Can Too to be one of several books that best seller in this year, honestly, that is because when you read this book you can get a lot of benefit on it. You will easily to buy this particular book in the book retail store or you can order it by means of online. The publisher with this book sells the e-book too. It makes you

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Paul Norris:

This The Motley Fool Investment Guide: How The Fool Beats Wall Street's Wise Men And How You Can Too is great book for you because the content which is full of information for you who always deal with world and possess to make decision every minute. This specific book reveal it details accurately using great plan word or we can state no rambling sentences inside it. So if you are read it hurriedly you can have whole details in it. Doesn't mean it only gives you straight forward sentences but hard core information with wonderful delivering sentences. Having The Motley Fool Investment Guide: How The Fool Beats Wall Street's Wise Men And How You Can Too in your hand like obtaining the world in your arm, facts in it is not ridiculous one particular. We can say that no guide that offer you world with ten or fifteen second right but this reserve already do that. So , this is certainly good reading book. Hello Mr. and Mrs. busy do you still doubt which?

Jaclyn Utecht:

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